

# John Luke Ward

UI Designer

[www.jlward.design](http://www.jlward.design)

## Hi,

**my name is John-Luke Ward.**

I am a UX/UI designer with over 5 years experience working within the creative industry. My skillset lies across both design and front-end development, and is driven by my deep appreciation for the user experience shared across these disciplines.

I am currently seeking new challenges to carry on my growth, give me exposure to newer technology and design techniques. I pride myself on my constant pursuit of learning and improvement - I spend much of my time buried in books or online courses to ensure I am always upskilling and pushing myself.

I will bring a strong work ethic, enthusiasm, and organic collaboration into any design team and enjoy the chance to share my knowledge and experience as well as to learn from others.

If I'm not working, you'll find me trying to surf some waves on the beautiful north-east coast, working on my house, or following Manchester United.

## Skills

### Design

Web design, Wireframing, UX design, UI design, design thinking, using Adobe Illustrator, Photoshop, XD and JustInMind

### Development

Front-end development and HTML prototyping.  
Proficient in HTML5, CSS3, SCSS, JavaScript, JQuery, & Git

### Creative

Logo design, print design, branding, art direction, photography & creative thinking/creative strategy.

### Personal

Work flow management, written and verbal communication, problem solving & client management.

## Education

### Online Education

I have regularly used resources such as Udemy & Pluralsight to learn both UX design and Front-end development, and continue to upskill in this way whenever possible.

### Apprenticeship

Learning in both a work place and theory based learning at college.  
Course Name: Design & Creative Media Level 3  
Qualification: Distinction

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## Experience

### UX/UI Designer

BTL Group

**Present**

**Aug 2019**

Working within an agile environment as part of several scrum teams toward numerous digital products. Meeting requirements for the UX/UI, creating both HTML prototypes and XD mocks while working with my teams within sprints. Lead designer on Flash to HTML conversion, which included working with UX researchers to gain in-depth understanding of how our product is used and overhauling the UI to a modern standard.

### Freelance Designer & Developer

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**Present**

**Aug 2017**

Carrying out additional freelance website projects, using these as a playground to try out new design and development techniques. Requires a strong ability to work autonomously, managing workloads and dealing directly with a variety clients ranging from friends to well established local businesses.

### Web Designer

Blue Octopus Recruitment

**Aug 2019**

**Dec 2017**

An end to end role working mainly on the delivery of careers websites, dealing face to face with clients and managing their expectations. Taking wireframes with UX considerations onto high fidelity UI and subsequent development, building and maintaining sites with HTML, CSS, JavaScript and JQuery. My position as sole designer also required me to develop the company brand and modernise the front end of our digital platform 'Octo'.

### Apprentice Designer

Expo for Schools

**Aug 2016**

**Aug 2014**

The start of my design career - working under the Creative Director. Mainly focussed on printed materials, both designing and artworking them ready for print production. The material included business cards, leaflets, banners etc.

## References

### Neil Beattie | Managing Director at Expo Ltd

01535 551010 | info@exposchools.co.uk

### Marc Wrench | Digital Director at Blue Octopus

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